



In this "Power Search Recruiting" webcast we will cover:

How Power Search helps find players

How to use Power Search for maximum recruiting success

When & where to run Power Searches

How to score Power Searches

Entering students & Power Search results in the Game Play Database for NCT Part 1 Qualification



WHAT'S A POWER SEARCH?

A tryout tool. Students see what the HCASC questions are like and you assess their knowledge base.

POWER SEARCH

Power Search is a simple and fast Tryout Test.

Students see if they are engaged by answering our HCASC Qs. You get to see what their knowledge base depth and breadth is.

The objective is to expose HCASC to a large number of students. You're casting a wide net to find the best prospects.



About Power Search

There are 10 Power Search quizzes in the HCASC Game Play Database.

Each Power Search has:
20 multiple choice questions
10 fill in the blank questions

Honda Campus All-Star Challenge Power Search Quiz #1

Name: _____ Date of Birth: _____ Last 4 of ID#: _____ Year (Fr., So., Jr. or Sr.): _____

Mail: _____ Phone: _____ Email: _____

Put an "X" in the box next to your choice below.

1.	In the continental US, which is the smallest state by land area?	Arkansas	<input type="checkbox"/>	scored only
		Vermont	<input type="checkbox"/>	
		Rhode Island	<input type="checkbox"/>	
2.	In economics, what do the initials GDP stand for?	Gross Domestic Product	<input type="checkbox"/>	scored only
		Growth and Domestic Protection	<input type="checkbox"/>	
		Gross Development Produce	<input type="checkbox"/>	
3.	The 2010 autobiography, "Decoded," is the life story of what artist who shared a Grammy for "Smells Like Teen Spirit"?	Tupac Shakur	<input type="checkbox"/>	scored only
		Janet	<input type="checkbox"/>	
		Group Dugg	<input type="checkbox"/>	
4.	African American fur and grain trader Jean Baptiste Pointe du Sable founded which Midwestern city?	New Orleans	<input type="checkbox"/>	scored only
		Miami	<input type="checkbox"/>	
		Chicago	<input type="checkbox"/>	
5.	The small area of temporary high-speed memory in your computer is called what?	RAM	<input type="checkbox"/>	scored only
		DOS	<input type="checkbox"/>	
		Cache	<input type="checkbox"/>	


Power Search questions cover academic subjects, general knowledge, sports, pop culture and African American-centric topics.

POWER SEARCH

The HCASC Game Play Database has 10 Power Search quizzes (and the answer sheets).


Each Power Search has:
20 multiple choice questions
10 fill in the blank questions

While the questions are challenging, they are designed to give the students confidence that they CAN play HCASC.



Promoting Power Search

Promote HCASC and the Power Search





There's a whole new way to be a part of the Honda Campus All-Star Challenge experience. Charge up your brain cells for the POWER SEARCH™. Be a part of the HBCU National Quiz Championship to see if you have what it takes to help your school win \$50,000!


DATE:
TYPE DAY, DATE AND YEAR HERE

TIME:
TYPE TIME HERE

PLACE:
TYPE TOURNAMENT LOCATION HERE

MORE INFO:
TYPE CONTACT PERSON HERE





The HBCU National Quiz Championship has a brand new look! Now THREE is the magic number. You + Two friends can earn \$50,000 for your alma mater! Do you have what it takes to master a fun game that challenges your mind and your reflexes? Get in the game and find out!


DATE:
TYPE DAY, DATE AND YEAR HERE

TIME:
TYPE TIME HERE

PLACE:
TYPE TOURNAMENT LOCATION HERE

MORE INFO:
TYPE CONTACT PERSON HERE





The Honda Campus All-Star Challenge is the HBCU National Quiz Championship that pits your brain power against teams from across the HBCU family. Top prize: \$50,000 to donate to make your school even better than it is today. Do you have the SKILL to win the crown?!

DATE:
TYPE DAY, DATE AND YEAR HERE

TIME:
TYPE TIME HERE

PLACE:
TYPE POWER SEARCH LOCATION HERE

MORE INFO:
TYPE CONTACT PERSON HERE

POWER SEARCH

Use templates from HCASC.com:

Fliers to post all over campus.

Table tents for the cafeteria, student union & residence hall lounges.

Bookmarks for the library and at the bookstore.

Send Eblasts to students and faculty.



Where to hold Power Searches

Schedule varied times and locations:



POWER SEARCH

Take the game **to** the students instead of them coming to you.

(Read some or all of the locations).

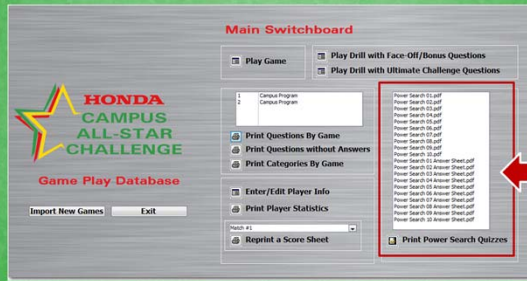
Schedule Power Searches at times when there is high traffic or attendance.

Ask your President or Chancellor to send an Eblast to faculty encouraging them to invite you into their lecture classes.



How to use Power Search

Print Power Searches from the Game Play Database



POWER SEARCH

The 10 Power Search quizzes may be used multiple times with different groups of students.

Point click and print the Power Searches (and answer sheets) from the Game Play Database.



How Power Search Works

- Allow 30 minutes:
 - 5 minutes to explain HCASC
 - 20 minutes to run the Power Search
 - 5 minutes to score the Power Search
- Have students trade papers with the person next to them. You read the correct answers. They mark and score.

POWER SEARCH

Explain the HCASC program:

We call it the HBCU National Quiz Championship.

The questions include general knowledge, academic subjects, African American-centric topics plus pop culture and sports.

The game is played in categories (like Jeopardy!) and there is a 1 minute speed round at the end. It's fast-paced and serious fun.


Explain how your campus program works (whether you are doing a campus tournament) and how they will be invited to join the HCASC Academic Club. Tell the students about the NCT in Los Angeles, March 31 – April 3, 2012 where 48 HBCU teams will compete for grants for their schools...and make friends for life.

Proctor the quizzes.

Make sure the students put their name and other information at the top of pages 1-3.

NOTE that last 4 of SSN and DOB are required. We maintain a very strict privacy policy and share this information with no one (ever). We will only contact a student to verify their information if we suspect that it is fictitious.

By scoring the Power Searches live, you walk out of the room ready to review the prospects for your team.



After a Power Search

Enter player contact info into the Game Play Database:

FName	MName	LName	ID Num	Last 4 SSN	DOB	E-Mail	Cell Phone	Major	YearInSchool
Lillian		Parker		1234	1/2/1993	email@domain.com	xxx-xxx-xxxx	Education	Freshman
Tisha	Lynton	Rose		1234	1/2/1993	email@domain.com	xxx-xxx-xxxx	Art & Marketing	Sophomore
Tom		Cunningham		1234	1/2/1993	email@domain.com	xxx-xxx-xxxx	Communications & Journalism	Junior
Frank		Genca		1234	1/2/1993	email@domain.com	xxx-xxx-xxxx	History	Sophomore
Andy		Friedman		1234	1/2/1993	email@domain.com	xxx-xxx-xxxx	English & Mass. Comm.	Junior
Mary		Oberembt		1234	1/2/1993	email@domain.com	xxx-xxx-xxxx	Economics	Senior

Power Search	#	Power Search Date	Power Search Score
<input checked="" type="checkbox"/>	1	9/13/2011	25
<input checked="" type="checkbox"/>	2	9/14/2011	23
<input checked="" type="checkbox"/>	2	9/14/2011	27
<input checked="" type="checkbox"/>	3	9/15/2011	25
<input checked="" type="checkbox"/>	4	9/19/2011	28
<input checked="" type="checkbox"/>	9	8/19/2011	24

PLAYER ENTRY

Enter student contact information and scores into the Game Play Database.

The top screen capture shows you the fields required for all students: Names, ID (optional), Last 4 of Social Security Number, Date of Birth, Email, Phone, Major & Year in School

The bottom screen capture shows you the additional fields to be completed for each student who takes a Power Search:

Check the Power Search Box

Enter the Power Search Number, the date taken and the score

Doing this after each Power Search will ensure that you are ready when it is time to submit your Player List as part of NCT Part 1 Qualification. If you run lots of Power Searches or have hundreds to enter, recruit a former player or other student to help!



After a Power Search

- Review high scoring students' quizzes to assess their knowledge base.
- Invite the top group to join the HCASC Academic Club and/or to participate in your campus tournament.



POWER SEARCH

Look at the Power Searches of the high-scoring students:

Use a "bell-curve" style review, selecting the top 10-20% to review.

Look not only at the total score but which questions they did...and **did not** answer correctly. This will help you assess the breadth and depth of their knowledge base.

Depending upon the number of prospects and your expected attrition rate, invite 25 or more students to be part of your HCASC Academic Club. Remember, if you are using Power Search + the HCASC Academic Club to qualify, you must be able to show 12 active club members.

HONDA CAMPUS ALL-STAR CHALLENGE Player List

Last Name	First Name	Middle Name	Last 4 SSN	DOB	Year	Power Search	#	HCASC Club	Campus Trmt.
Email	Phone		Major			Date	Score	School ID Number	
Parker	Lillian		1234	1/2/1993	Freshman	<input checked="" type="checkbox"/>	1	<input checked="" type="checkbox"/>	<input type="checkbox"/>
email@domain.com		xxx-xxx-xxxx	61			9/13/2011	25		
Rose	Tisha	Lynon	1234	1/2/1993	Sophomore	<input checked="" type="checkbox"/>	2	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
email@domain.com		xxx-xxx-xxxx	11			9/14/2011	23		
Cunningham	Tom		1234	1/2/1993	Junior	<input checked="" type="checkbox"/>	2	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
email@domain.com		xxx-xxx-xxxx	43			9/14/2011	27		
Gencur	Frank		1234	1/2/1993	Sophomore	<input checked="" type="checkbox"/>	3	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
email@domain.com		xxx-xxx-xxxx	80			9/15/2011	25		
Friedman	Andy		1234	1/2/1993	Junior	<input checked="" type="checkbox"/>	4	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
email@domain.com		xxx-xxx-xxxx	68			9/19/2011	28		
Oberembt	Mary		1234	1/2/1993	Senior	<input checked="" type="checkbox"/>	9	<input type="checkbox"/>	<input checked="" type="checkbox"/>
email@domain.com		xxx-xxx-xxxx	60			8/19/2011	24		

PLAYER LIST

When it is time for NCT Part I Qualification, you use the HCASC Game Play Database to print the Player Report as a PDF, saving it on your primary hard drive in your HCASC folder. As you complete the online Campus Program Report, you will upload it for submission.